

East Travis County Democrats

Meeting Minutes

Date: 1/14/2020

Time: 7:00 pm

Location: Casa Garcia's

Type of Meeting: Monthly Meeting

Meeting Facilitator: Karen V Smith

Present:

Maria Cantu Hexsel

Susan Wilson

Mark Wilson

Rosa Gonzalez

LaDonna Love

Bill King

Anna Salas Porras

Tom Jones

Selena Alvarenga

Dominic Selvera

Mike Denton

Tonya Nixon

Anne Weir

Robert Weir

Tina Byram

Laurie Eiserloh

George Smith

Karen Smith

Karen V Smith called the meeting to order (the first time) at 7:17 pm. She gave instructions for the HUSTLE App and asked that all present download the App. She went through her experience with the app and participants took time to get signed up with the app and then used the app with the provided script. Participants not texting with the app, created post cards.

At 7:48, Karen again called the meeting to order. Focus was shifted to a PowerPoint that outlined our 2020 strategy to reach our goals for the coming year. Goals were identified as:

- Voter Identification
- Voter registration
- **Get Out The Vote**

We have a "ladder" of engagement that starts with postcards, then texts and phone calls, and then block walks, and finally voter registration events.

The tools of the strategy were discussed including, map the vote, Hustle, Blue Squad, VDR and Democratic Party trainings.

Next, events were mentioned, including:

- Voter registration events in Manor
- Travis County Democratic Convention, March 21, 2020
- Texas State Democratic Convention, June 4-6, San Antonio
- Great American picnic and postcard party, July 2020
- Halloween night voter outreach

Karen then discussed the importance of building authentic relationships while attending events and working through the ladder of engagement. Next, Karen discussed the timeline of the next few months as well as the fact that the work is not done after the November elections because that will start the work of visiting the legislature to be sure that they are getting things done. In June of 2021, we will rest!

Membership to our club and merchandise was mentioned with dues being set at \$25. The next club meeting is February 11, 2020. There will be a Travis County Democratic Party training on February 22nd with the location TBA.

Candidates present were given two minutes to speak and the meeting was adjourned at 8:33 pm.

Minutes respectfully submitted by,

LaDonna Love